

CONTACT:

Lindsey Karberg for Click4Care
lkarberg@acmarketingpr.com, 480.664.8412 x13

Click4Care Completes Six Successful Implementations of its Award-Winning Care Management Suite

Healthcare market dynamics drive payors to future-proof with Click4Care's innovative and configurable software

Powell, Ohio – Aug. 12, 2010 – [Click4Care](#), an award-winning provider of [care management](#) software for health plans and health insurers, today announced six of its customers launched new care management programs during the first half of 2010. These implementations enhance the quality, cost effectiveness and coordination of care for more than 1.7 million plan members.

Click4Care's highly configurable, modern platform delivers to healthcare payors clinical and administrative process and workflow improvements along with an ability to quickly adapt to future market demands. These payors include:

- Two of the nation's largest health plans
- A leading Medicare Advantage plan
- A national, not-for-profit health plan
- A regional provider-owned health insurer, and
- A European healthcare services provider

"Payors are facing dramatic changes in the way they do business," explained Click4Care CEO, Rob Gillette. "Our customers are responding to market forces such as healthcare reform, the transition to [ICD-10](#), an aging population, as well as the drive for seamless data exchange and evidence-based care. Many organizations now realize that in order to survive, they must replace their aging and inadequate legacy systems and their inefficient manual processes."

"All of this," he continued, "helps explain the surge in demand for our configurable, interoperable and scalable technology. We already offer seamless support for the [ICD-10](#) standard and our system can easily accommodate – in real time – other legislative initiatives and market drivers. Our care management software ultimately helps payors adopt new practices and business models while lowering costs and increasing the quality of care to members."

Click4Care's powerful care management software suite allows payors to aggregate critical patient information to identify the members who would benefit most from active care management. The software's comprehensive functionality offers health plans, health insurers and third-party administrators the only fully integrated view of all member activity across [utilization management](#), disease management, case management, and health and wellness management. Supported by a Service Oriented Architecture (SOA) and a Software as a Service (SaaS) deployment model, the Click4Care platform's unrivaled capabilities are driving a new level of agility, efficiency and member satisfaction into the marketplace.

About Click4Care

Click4Care provides innovative care management software, integrating data from multiple systems into a solution that automates and optimizes patient care. Streamlined workflows and improved operational efficiencies drive unprecedented return-on-investment for care managers, while providing life-improving care to patients. Click4Care is driving enterprise-wide changes in the processes and business models of healthcare delivery. Some of the world's most progressive health insurance companies rely on Click4Care for a more member-centric approach to care management. For more information, visit <http://www.Click4Care.com>.

###