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Click4Care Appoints Executive Leadership Team as Medical Management Product Takes Off

Creative, experienced group to steer ThinkHealth suite to continued success

POWELL, Ohio, July 21, 2008—Click4Care, a provider of pioneering medical management software, is building a leadership team to support its ever-expanding customer base in world class form.

Click4Care continues to experience phenomenal growth—2007 revenues grew 238% from the previous year's revenues, and similar growth has continued in 2008. Looking forward, the company expects unprecedented revenue gains in 2009 and beyond after it releases its next major medical management software version (code named Galapagos) later in 2009.

Accordingly, the company has hired more than 30 new employees in 2008, continues to seek candidates for remaining openings, and has solidified its leadership team by hiring Rose Higgins as President of Sales & Product Development, Keith Dayton as President of Operations, and Kass Mahdi as Senior Vice President of Implementation.

"The combined experience and expertise of Dave Blauer, Click4Care's CEO; Rose Higgins; Keith Dayton; Kass Mahdi; and Jeremy King as CTO; provide Click4Care with unmatched leadership in the medical management IT space, and will support fast-evolving, unequalled technical solutions in and beyond medical management to Click4Care customers, as well as first rate pre- and post-implementation support," said Albert Waxman, PhD, Click4Care's chairman and founder of the Psilos Group investment firm.

"I am privileged to welcome such an extraordinary management team. They are the best in our industry in terms of their creativity, healthcare and IT expertise, proven track record building world class technology and customer support solutions, and demonstrated ability to drive extraordinary financial results for all stakeholders," Blauer said.

A recognized leader in healthcare delivery and medical management, Rose Higgins brings extensive expertise to Click4Care. Her more than 25-year career path includes executive sales, marketing, and product development responsibility with leading global healthcare technology companies. Higgins has

designed and delivered programs focused on ensuring quality of care and cost-effectiveness across a variety of clinical settings.

Prior to joining Click4Care, Higgins served as President of iMetrikus, the market leading provider of remote monitoring and interactive health management tools. During her tenure at iMetrikus, she designed and marketed award-winning hardware and software products. Prior to iMetrikus, Higgins was Director of Product and Information Management with Pyxis, a Cardinal Health company. She is a graduate of Duquesne University School of Nursing and Carnegie Mellon University's Heinz School.

Keith Dayton brings 20 years of results-oriented operations management to Click4Care. His healthcare technology and international logistics expertise extends across a wide range of business operations, including care management, leveraging technology, account management, implementations, health care delivery, business process improvement, strategic and tactical planning, financial control, sales and marketing, and organizational dynamics.

With a degree in Marketing and Management from Southern Connecticut State University and post graduate work in Advanced Executive Management at the University of Southern California's Marshall School of Business, Dayton's prior positions include Executive VP and Board Member for Comprehensive NeuroScience; Executive Vice President of Operations for ActiveHealth Management, where he was employee number 11; Managing Director for American Airlines in international logistics; and GM of the largest global division of GeoLogistics.

Kass Mahdi has 19 years' experience in business systems analysis, strategic planning, and business process reengineering. He has a successful track record crafting strategy that leverages technology to support business goals, as well as global operations experience.

Mahdi graduated from The Ohio State University with an Industrial and Systems Engineering degree and MBA. Past clients include L'Oreal Cosmetics USA, the NFL, Johns Hopkins Medical Center, and Campbell Soup Company.

About Click4Care

Click4Care provides innovative medical management software that dramatically improves healthcare for payers, providers, and patients. Its award-winning *ThinkHealth* product suite drives enterprise-wide changes in the processes and business models of healthcare delivery, enabling providers to reduce costs and improve quality of care for patients. Some of the world's most progressive health insurance providers rely on *ThinkHealth* for a more consumer-driven approach to medical management. Today, millions benefit from *ThinkHealth's* best-of-breed technology and medical management content. For more information, visit www.click4care.com.