

Healthcare Industry Leaders Select HealthEdge™ as Best New Technology for Payors

Attendees at prestigious Healthcare IT Summit™ award HealthEdge with the 2007 Healthcare Innovation Award™

Burlington, MA, November 19, 2007 —Healthcare industry leaders attending last week's Healthcare IT Summit awarded HealthEdge, a pioneering healthcare software company, the Healthcare Innovation Award for Best New Technology. The Healthcare IT Summit™, produced by Vision Events®, a Gartner, Inc. (NYSE: IT) company, is widely regarded as the industry's most comprehensive healthcare IT and business conference.

"The executives in attendance reviewed many products and services at this year's event," said Charles Badoian, vice president of program management for the Healthcare IT Summit. "The Healthcare Innovation Award for Best New Technology identifies the one vendor solution that displays a level of innovation above and beyond all other IT vendor solutions in this category."

The HealthEdge flagship product, HealthRules®, is the only software suite for claims and benefit administration built to address modern market demands using the best of today's proven, enterprise technologies. The HealthRules architecture features rich .NET, web-service enabled client software, Java/J2EE application servers and relational database servers such as Oracle and DB2. The HealthRules suite offers payor organizations of any size a cost-effective software platform that delivers outstanding scalability, flexibility and ease of use.

HealthEdge's patented HealthRules Language is an English-like rules language using healthcare specific business terminology and is the foundation of the entire HealthRules product suite. It allows organizations to design, deploy and manage unlimited benefit and pricing scenarios with unmatched levels of speed, efficiency and cost savings.

"The business benefits of a modern technology platform are well proven in other industries," said Rob Gillette, CEO of HealthEdge. "For years, we have held the belief that these same technologies are part of the critical path for payor organizations to remain relevant in the changing healthcare landscape. We are pleased to be the first and only vendor to deliver these capabilities to the market. Attendees of the Summit represent healthcare's premier business and technology leaders, and receiving this recognition from them is a powerful validation of our strategy and vision."

[About Gartner Healthcare Summit](#)

The Gartner Healthcare Summit is widely regarded as the industry's most comprehensive healthcare IT and business conference. The only healthcare event to feature the insights of the world-renowned Gartner healthcare analyst team, the Summit offers a uniquely interactive forum designed to facilitate dialogues between senior IT and business executives from both payer and provider organizations and the world's leading healthcare technology providers.

[About Vision Events](#)

Vision Events, a Gartner, Inc. (NYSE: IT) company, is a leading producer of highly focused business events that bring resellers and end users together with leading and emerging technology providers in private boardroom appointments to form strategic partnerships and secure new business in the technology sector. Additional information about Vision Events can be found at visionevents.com.

About HealthEdge

HealthEdge is an agile and innovative software company that is transforming the traditional space of medical claims and benefits management. Health plans, TPAs, PPOs, employer groups, reinsurers and insurance carriers of any size improve business performance and outperform their competitors with HealthEdge products. HealthEdge provides HealthRules®, a next-generation solution for core administrative processes, business intelligence, modeling, web self-service and care management. Headquartered in Burlington, Massachusetts, HealthEdge can be contacted at 781-419-6134 or info@healthedge.com, or visit our website at www.healthedge.com for more information.

Contact: Maria Malavenda
For HealthEdge
781-419-6134
mmalavenda@healthedge.com

Sandy Armstrong
Sterling Marketing (for Exstream Software)
630-690-5500 ext. 225
sarmstrong@sterlingmarketing.com