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Media Contact:

Paul Barnes

303-865-7840

pbarnes@navitasinc.com

American Cancer Society CEO Joins Navitas Board of Directors

DENVER, Colorado—April 16, 2007— Navitas Cancer Rehabilitation Centers of America (“Navitas”), the market leader in providing integrated and comprehensive cancer rehabilitation services, is pleased to announce the addition of John R. Seffrin, PhD to its Board of Directors. Dr. Seffrin is the Chief Executive Officer for the American Cancer Society. As a member of Navitas’ Board of Directors, Dr. Seffrin will play a key role in strategy development and governance of the organization.

Dr. Seffrin is internationally known as a leader in the cancer control community, leading major initiatives in the worldwide fight against cancer during the 15 years of his tenure at the American Cancer Society. Previously, he served in other leadership positions in premier academic programs in public health. Prior to being named the American Cancer Society's top staff executive in 1992, Dr. Seffrin was Professor of Health Education and Chairman of the Department of Applied Health Science at Indiana University. He served as President of the International Union Against Cancer (UICC) from 2002 to 2006, during which time he worked to revive UICC’s historic role as a global leader in tobacco control advocacy and served as its international spokesperson. Dr. Seffrin served as Chairman of the Board of Independent Sector (the largest US membership organization representing nonprofit organizations) from 2002 to 2005.

In 1999, Dr. Seffrin was selected to be a charter member of C-Change (formerly known as the National Dialogue on Cancer) Steering Committee, which is co-chaired by former President George Bush and former First Lady Barbara Bush. In 1997, he was appointed to the National Cancer Policy Board, and in 1999, he was appointed by Senator Dianne Feinstein to co-chair the National Cancer Legislation Advisory Board. He also served a four-year term on the Advisory Committee to the Director of the US Centers for Disease Control and Prevention.

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“It is a great pleasure and honor for us to welcome Dr. Seffrin to our Board of Directors,” said Paul Barnes, Ph.D., President and CEO for Navitas. “His expertise in the public health arena will add a great deal to Navitas as we promote the value of rehabilitative and supportive services for cancer patients, survivors, physicians and other constituents. Dr. Seffrin will be invaluable as we continue to develop evidence-based approaches to supportive therapies for cancer patients.”

“Navitas is providing an important and proven set of services which can otherwise be very difficult for some patients to access. I am honored to join the executives on Navitas’ Board of Directors and to work with the company’s talented team,” said Dr. John Seffrin. “Navitas’ life-affirming services are making a lasting and tangible difference for people touched by cancer, and I look forward to working with the company to achieve its goals.”

Dr Seffrin’s participation on the Navitas Board does not constitute any endorsement by the American Cancer Society.

About Navitas Cancer Rehabilitation Centers of America

Denver-based Navitas Cancer Rehabilitation Centers of America (www.navitasinc.com) has developed an evidence-based approach to providing rehabilitation and supportive therapies to people with cancer. Navitas provides these services on a free-standing basis as well as through community- and hospital-based oncology centers and practices. The Navitas vision is to make supportive and rehabilitation services a standard component of the cancer treatment plan through the development of a robust, multi-disciplinary clinical program and demonstrated outcomes for patients and physicians.

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